

DERICK AGHAMALIAN

Product Designer & UX/UI Designer

Markham, Ontario, Canada | (647) 303-5216 | derick526@gmail.com | linkedin.com/in/derick-ghamalian | derickaghamalian.com

SUMMARY

Product and UX Designer with 5 years of hands-on experience designing and launching digital products for businesses across multiple industries. Co-founder of an AI automation startup, with experience taking products from problem discovery and user research through UX/UI design, prototyping, technical implementation, testing, and deployment. Strong technical background in front-end web technologies, automation, and AI tools, allowing for close collaboration with developers and hands-on product development.

PROFESSIONAL EXPERIENCE

Co-Founder & Product Designer, Flowboost

Toronto, ON | Oct 2025 - Present | AI-powered automation platform for accountants and bookkeepers

- Conducted customer discovery with accounting and bookkeeping professionals to identify workflow pain points and prioritize product improvements.
- Led product design and development of an automated financial document-processing workflow used to convert PDF bank and credit card statements into structured Excel files.
- Designed user workflows around document submission, automated processing, error handling, and delivery through existing cloud-storage environments.
- Worked hands-on with AI-assisted development, Make.com, Microsoft Azure AI Document Intelligence, Claude API, and cloud-storage integrations.
- Collaborated with business and technical stakeholders to define product requirements and translate user needs into functional workflows.

Co-Founder & UX/UI Designer, Ardaz Designs Ltd.

Toronto, ON | Jul 2023 - Oct 2025 | Web design and development agency

- Designed and launched websites for 11 clients across different industries, taking projects from initial discovery through final deployment.
- Led UX/UI design, information architecture, wireframing, prototyping, visual design, and responsive implementation.
- Worked directly with clients to understand business objectives and user requirements, translating them into intuitive, high-fidelity website designs.
- Collaborated with a development partner to implement designs and launch production websites.
- Worked across Figma, Webflow, Relume, and other digital product tools.

Web Designer, Freelance

Toronto, ON | Oct 2021 - Jul 2023 | Independent freelance web design

- Designed and delivered websites for clients across multiple industries in collaboration with a web developer, from discovery through launch.
- Worked directly with clients to understand business goals and target audience needs.

SKILLS

Design UX Research, Information Architecture, User Flows, Wireframing, Prototyping, UI Design, Design Systems, Responsive Design, Product Thinking

Technical & AI HTML, CSS, APIs, Make.com, AI Automation, Claude API, Azure AI Document Intelligence, Cloud Integrations, AI-Assisted Development

Product & Business Customer Discovery, Requirements Gathering, Product Strategy, Agile Iteration, Quality Assurance, Client Management

Design Tools Figma, Webflow, Relume

EDUCATION

Diploma, User Experience Design - George Brown College

Diploma, JavaScript Development - Concordia University